

# MySunrise

## Highlights Spring/Summer 2021

We are really pleased to share with you some highlights since the launch of MySunrise across the South West in Sept 2020. We've been thrilled by the positive response from patients and staff and look forward to the new developments and new sites coming soon in Autumn 2021.

### New NHS Cancer Centres

MySunrise is now live across 5 NHS Cancer Centres in the South West of England. Realising benefits to staff and NHS Cancer centres and supporting patients through COVID.



### VIDEO HIGHLIGHTS

The bespoke MySunrise videos have received fantastic feedback from both staff and patients and the MySunrise video library now includes nearly 60 videos for patients approx. 10 unique videos for each Trust. These videos include **patient** and **oncology centre** walk through videos for all the Cancer Centres as well as **COVID vaccination videos** and as suggested by Patients, our new **Patient Story Videos**, which are incredible real cancer stories told before and through COVID.

Check out a video highlight from your Centre: [CORNWALL](#) | [PLYMOUTH](#) | [NORTH DEVON](#) | [TORBAY](#) | [EXETER](#)



### Supporting Patients through COVID



A unique feature of MySunrise is the ability of staff to keep patients up-to-date with service changes and provide reassuring information about treatments and Coronavirus updates through the app. This has been a key benefit in supporting cancer patients at this difficult time through COVID, providing access to up-to-date videos, links to video consultations and a bespoke coronavirus section of the app for each Trust.

### Awards and points of interest

We are thrilled to announce that MySunrise has won the Medlink South West award for Digital Health 2021 and was included as an exemplar of digital personalised care support in the National Cancer Programme Quaterly report.



### PATIENT FEEDBACK

We've received some fantastic feedback from our survey within the app and on the App stores.

**94% would recommend MySunrise**

**92% found the App easy to use**

**60% of users are over 60 years**

**85% of App users are patients, friends and family**



Would you like to find out more? Please contact us...

Email: [info@mysunrise.co.uk](mailto:info@mysunrise.co.uk) Web: [www.mysunrise.co.uk](http://www.mysunrise.co.uk)